

the BACKGROUND

In 1999, World Link Ministries (WLM) was challenged to take the Gospel to Galicia, the northwestern region in Spain. Though this was not their primary ministry, WLM felt this was from the Lord and they prepared a major seven-week campaign to blitz every town in Galicia with the Gospel. Five American churches, and as many Spanish churches partnered with WLM to make the campaign possible and in the seven weeks of working in a very closed region, we were thrilled to see 700+ people come to Christ!

The next year in Madrid we were part of a major campaign, involving 168 Spanish churches, to take the Gospel to 6 million people in the greater Madrid area. We were excited to see hundreds of people make decisions for Christ.

In 2001 our six week campaign in Canary Islands yielded more than 700 people receiving Christ as their Savior. Italy was the new addition to our summer campaigns that year, and it was exciting to see how God brought 300+ people to know Jesus.



This past summer of 2002 WLM took the Gospel into Italy; from Sicily, through Rome and up to Bologne. Once again we were blessed to see 432 Italians make decisions for Christ.

Two weeks later we put on a campaign in the region of Extremadura in Spain. With a small contingent of people from U.S. churches and the Spanish churches involved, we were able to see more than 1200 people come to Christ in just a 10 day period!



the campaigns

The campaigns that WLM puts on stem from a three pronged strategy involving media, literature and festivals. These are WLM's choice tools that have proven to be effective in spreading the Gospel.

In the mornings, the groups spread out across a designated area and canvas mailboxes with evangelistic tracks and invitations to the festivals. The goal is to make sure that every home in the area receives the Gospel. In addition to the literature, WLM takes advantage of radio, television and newspaper interviews to leverage the message of the Gospel in that region. Many times the potential audience is in the millions.



The festivals are the third part of the strategy. The American churches that partner with us come to Europe prepared to participate in a Western festival complete with line dancing, country music and cowboy hats! It is amazing to see how this show can attract such a large crowd. In addition to the show there are booths set up all around the square. These booths range from face painting to bracelet making to digital picture making. It is wonderful to see the people involved in simple activities which pay off eternal dividends.

The final and most important part of the festivals is the Gospel presentation given at the end of the show. At this point, everything stops to direct everyone's attention to the speaker.



The Challenge!

WLM wants to invite you to be a part of our summer ministries. There are numerous ways you can serve. First and foremost we need lots of prayer. Secondly, we need groups to partner with us to put on the festivals. Within the festivals there is a place for everyone to help. If none of these is a possibility then perhaps you might consider an offering to help multiply this ministry.

We would ask you to prayerfully consider how God would have you be involved in this ministry that is impacting thousands all over Europe.

This commitment is one that can change your life as you allow God to work through you to touch lives for eternity.



World Link Ministries
150 N. MacArthur
Irving, TX 75061
Phone 972-253-6800
or visit us on the web at:
www.worldlinkministries.org



- Yes! I would like to participate in one of WLM's summer campaigns. Please send me information about dates and places.
- I would like to arrange a meeting to share about this opportunity with my church.
- I would like to be a prayer partner for these campaigns.
- I would like to help sponsor others to participate in this summer's campaigns. Please tell me how I can help.

My home address is

My email is

My phone number is

World Link Ministries



SUMMER MISSIONS CAMPAIGNS

